



## **Independent Pattern Company Alliance**

### **Mission Statement**

The Independent Pattern Company Alliance (IPCA) is made up of Independent Fashion Pattern companies who have joined forces to increase awareness of quality independent pattern companies. Our goal is to support each other by developing and implementing marketing plans that produce a greater presence for our products in both the retail and wholesale fashion sewing market, and set the standard for Independent Pattern Companies.

### **Membership Qualifications**

#### **Company Criteria**

The member company must be an independent fashion pattern company that has no affiliation with commercial pattern companies and is independently owned and operated. Each member must be willing to participate in cooperative advertising voted by the majority of members and be willing to share expenses equally (equal ad space will be devoted to each company.) A member company must have the best interests of all members in mind when representing himself or herself as a member of the Alliance.

#### **Product Criteria**

Patterns must be of high quality and include all of the following:

1. Professional packaging
2. Professionally drafted
3. Professionally graded when appropriate
4. Thorough, well written and illustrated instruction sheets

### **Benefits of IPCA Membership**

1. Affordable cooperative ads and promotions in wholesale, retail, or both categories.
2. Annual meetings for planning and brainstorming.
3. Networking with peers.
4. Sharing in a cooperative booth at wholesale shows such as H.S.A.
5. Pride in the knowledge that retail and wholesale customers will automatically be assured that your products meet superior quality standards.



## **Independent Pattern Company Alliance Membership Application**

Company name \_\_\_\_\_

Pattern company name \_\_\_\_\_

Contact person \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

How many patterns in your line \_\_\_\_\_

How long have you been producing patterns \_\_\_\_\_

I have read the mission statement and I agree. I have also read the criteria for membership and testify that my company qualifies.

Signature \_\_\_\_\_

Please print a copy, sign and date and mail to;  
Islander Sewing Systems  
1385 Clyde Road  
Highland, MI 48357